

UP-VSB Team Bags National Championship in the ASEAN Data Science Explorers Competition

Two BSBA students, Alexis Glenn F. Espina and Miguelito A. Tolipas, of the U.P. Cesar E.A. Virata School of Business (UP-VSB) won first place in the national ASEAN Data Science Explorers (ADSE) Competition held at the SAP Manila Philippine Office in Bonifacio Global City (BGC), Taguig on 25 October 2017. Espina and Tolipas won the national championship over nine other finalists for their presentation, “Sustainable Cities toward a Prosperous ASEAN”.

ADSE Competition is a data analytics competition organized through a partnership between the ASEAN Foundation and SAP, the market leader in enterprise application software. It encourages ASEAN youths to harness the power of data, play a key role in “tackling social issues facing the region,” and derive meaningful insights that lead to innovative solutions for a better future.

The theme for the competition this year is "Today's Youth for Tomorrow's World", where tertiary students above 16 years old regardless of their level of IT knowledge across all the 10 ASEAN member states were encouraged to join to “*enhance awareness and appreciation of the ASEAN community among the ASEAN youths.*” SAP provided webinars in July and August on the use of the SAP Analytics Cloud software. Entries were evaluated based on visualization (40%), data (20%), recommendations (30%) and user experience (10%).

The UP-VSB team will represent the Philippines in the ADSE Regional Face-off to be held in Jakarta, Indonesia on 23 November 2017.

With quotes are from: <http://www.aseanfoundation.org/newsroom/adse-2017>



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