

**A National Conference on
Paradigms, Pedagogies, and
SMX Convention Center,
September 12 to 14, 2012**

CONFERENCE PROGRAM

Day 1 ☐ September 12, 2012

AM Session

☐ 8:00 – 9:00☐ Registration

☐ 9:00 – 9:30☐ Opening Ceremonies

☐ ☐ ☐ Philippine National Anthem

☐ ☐ ☐ Doxology

☐ ☐ ☐ Welcome Remarks ☐ ☐ Prof. Ma. Milagros Laurel, Ph. D.☐ ☐ ☐ ☐ ☐ ☐ Vice-
President, CETA

Introduction of Participants☐ Prof. Mely Padilla, Ph. D.
President, CDCE

Orientation of Participants ☐ Prof. Ferdinand M. Lopez
Secretary, CDCE☐ ☐ ☐ ☐

9:30 - 10:30 Keynote Lecture

Prof. Gemino Abad, Ph. D.
Univ. Professor Emeritus,
University of the Philippines

☐ 10:30 – 11:00☐ Health Break

11:00 - 11:45☐ Plenary

Paper 1

Prof.

Cristina Pantoja-Hidalgo, Ph. D.
Professor Emerita, U.P.
Director, UST Center for Creative
Writing And Literary Studies

☐ 11:45 - 12:00☐ Open Forum

☐ ☐ ☐ Master of Ceremonies:☐
CDCE

Prof. Melvyn Alamis, Ph. D.☐ ☐ ☐ ☐ ☐ PRO,

☐ 12:00 – 1:00 Lunch Break

and Viewing of Exhibits at the Book Fair

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PM Session

▣ 1:00-1:30▣ Nominations to the CDCE and CETA Boards

1:30 - 2:00▣ PROF. MA. CLARA RAVINA MEMORIAL LECTURE
Prof. Ma. Milagros Laurel, Ph.D., University of the
Philippines▣ ▣ ▣ Moderator: Prof. Leticia Atienza, Ph. D.

2:00 – 3:00▣ Cengage Session: “From the Classroom to the World : Effective
Teaching for Today’s K-12 Generation” by Mr. Paul Grainger, Product
Manager of ELT/School of National Geographic Learning

3:00 – 3:30▣ Health Break

3:30 – 4:15▣ Parallel Sessions I: Paper Presentations▣

A.▣ Prof. Priscelina P. Legasto, Ph. d., University of the Philippines

B.▣ Prof. Hope Sabanpan-Yu, Ph.D., University of San Carlos

C.▣ Prof. Andrew Bernardo, University of Santo Tomas

▣ 4:15 – 5:00▣ Parallel Sessions II: Teaching Demonstrations

A.▣ Prof. Adelaida F. Lucero, Ph. D., University of the Philippines

B.▣ Prof. Ariel Valeza, Far Eastern University

C.▣ Prof. Jaymee Siao, University of Santo Tomas

Moderator for A Sessions : Prof. Linda Flor Lazo

Moderator for B Sessions: Prof. Manuel Tan

Moderator for C Sessions: Prof. Leticia Atienza, Ph.D.

Day 2▣ ▣ September 13, 2012 (Thursday)

AM Session

9:00 – 9:30▣ PROF. NIEVES B. EPISTOLA MEMORIAL LECTURE

▣ ▣ Prof. Paolo Manalo, Ph. D.,
University of the Philippines

9:30 – 10:00▣ PROF. MILAGROS TANLAYCO, Ph. D., MEMORIAL LECTURE

▣ ▣ Prof. Ferdinand M. Lopez,
University of Santo Tomas

▣ Moderator : Prof. Rodrigo A. Litao, Ph. D.

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10:00 – 10:30▣ Health Break

10:30 – 11:30 Plenary Paper 2 Hon. Francisco Sionil Jose, National Artist for Literature

11:30 – 12:00 Open Forum Moderator: Prof. Ralph Semino Galan

12:00 – 1:00 Lunch Break and Viewing of Exhibits at the Book Fair

PM Session

1:00 – 1:30 Presentation of Nominees and Start of Election

1:30- 2:15 Parallel Sessions III: Paper Presentations

- A. Prof. Marilu Madrunio, Ph. D., University of Santo Tomas
- B. Prof. Ruth Jordana Pison, Ph. D., University of the Philippines
- C. Prof. Rosalina Bumatay-Cruz, Ph. D., University of the Philippines

2:15 – 3:00 Parallel Sessions IV: Teaching Demonstrations

- A. Prof. J. Wendell Capili, Ph.D., University of the Philippines
- B. Prof. Edward John Padilla, University of Santo Tomas
- C. Prof. Arlene Avila, University of Santo Tomas

Moderator for A Sessions: Prof. Linda Lazo
Moderator for B Sessions: Prof. Manny Tan
Moderator for C Sessions: Prof. Letty Atienza

3:00 – 3:30 Health Break

3:30 – 4:15 Parallel Sessions V: Paper Presentations

- A. Prof. Randy Briones, University of Santo Tomas
- B. Prof. Miguel Lizada, Ateneo de Manila University
- C. Prof. Augusto Antonio Aguila, Ph.D., University of Santo Tomas

4:15 – 5:00 Parallel Sessions VI: Teaching Demonstrations

- A. Prof. Carol Viray, Ph.D. - Far Eastern University
- B. Prof. Shirley Lua, Ph.D. – De la Salle University
- C. Prof. Rose Aranda – University of Santo Tomas

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Day 3 ☐ ☐ September 14, 2012 (Friday)

AM Session

8:00 – 9:00☐ General Assembly: Reports from the Vice- President and the Treasurer

9:00- 10:00☐ Plenary Paper 3☐ Prof. Jonathan Malicsi, Ph. D.☐

Moderator: Prof. Rod Litao, Ph.D

10:00 – 10:30 ☐ Health Break

10:30 – 11:15☐ Parallel Sessions VII: Paper Presentations

A.☐ Prof. VeronicoTarrayo, University of Santo Tomas

B.☐ Prof. Mary Ann Bacolod, Ph. D., University of the Philippines

C.☐ Prof. Joselito Zulueta., University of Santo Tomas

11:15 – 12:00 ☐ Parallel Sessions VIII: Teaching Demonstrations

A.☐ Prof. Luciana Urquiola, Ph.D. University of Santo Tomas

B.☐ Prof. Jocelyn Castro, De La Salle University, CSB

C.☐ Prof. .Jennifer Decena-Monje, Pamantasan ng Lungsod ng Maynila

Moderator for A Sessions: Prof. Linda Flor Lazo

Moderator for B Sessions: Prof. Manuel Tan

Moderator for C Sessions: Prof. Leticia Atienza, Ph.D

☐ 12:00 – 1:00☐ Lunch Break and Viewing of Exhibits at the Book Fair

PM Session

☐ 1:00 – 1:45☐ Parallel Sessions IX: Paper Presentations

A.☐ Prof. Ma. Melvyn Alamis, Ph. D., University of Santo Tomas

B.☐ Prof. Jonathan ☐ Chua, Ph. D., Ateneo de Manila University

C.☐ Prof. Rhodora ☐ Ancheta, Ph. D., University of the Philippines

☐ 1:45 - 2:30☐ Parallel Sessions X: Teaching Demonstrations

A.☐ Prof. Ralph ☐ Semino Galan. University of Santo Tomas

B.☐ Prof. Dawn ☐ Marfil, University of Santo Tomas

C.☐ Prof. Mariquit ☐ Uychoco, University of the Philippines

2:30 - 3:15 Parallel Sessions XI: Paper Presentations

A. Prof. Naida U. Rivera, Ph. D., University of the Philippines

B. Prof. J. Neil Garcia, Ph. D., University of the Philippines

C. Prof. Camille Vizconde, Ph.D., University of Santo Tomas

Moderator for A Sessions: Prof. Linda Flor Lazo

Moderator for B Sessions: Prof. Manuel Tan

Moderator for C Sessions: Prof. Leticia Atienza, Ph.D

3:15 – 3:45 Health Break

3:45 - 4:15 CLOSING CEREMONIES

Announcement of Election Results

Distribution of Certificates

Closing Remarks Prof. Ma. Milagros C. Laurel, Ph. D. Acting President, CETA

4:15 – 5:00 Business Meeting (CDCE-CETA)

