

What do you want to be when you grow up?



LAWYER
REPORTER
REAL ESTATE AGENT
FINANCIAL ANALYST
CIVIL ENGINEER
DJ
TELECOMMUNICATION
SALES MANAGER
URBAN PLANNER
ENGINEER
DENTIST
ARCHITECT
PUBLIC RELATIONS
ACTOR
NURSE
DESIGNER
INTERIOR ARCHITECT
PROGRAMMERS
ACADEMIST
ELECTRICAL ENGINEER
PSYCHOLOGIST
SOCIOLOGIST
ARTIST
POLITICIAN
CHEF
JUDGE
WRITER
SCIENTIST
DOCTOR
HR
MEDIA
PHYSICIST
MUSICIAN
FARMER
NETWORK ANALYSTS
COPY WRITERS
CIVIL ENGINEER
LIFE COACH
TEACHER
SURVEYOR
ECONOMIST
VETERINARIAN
WEBMASTER
WILDLIFE BIOLOGISTS
PHARMACIST
DESKTOP PUBLISHER
INDUSTRIAL DESIGN
ENVIRONMENTAL ENGINEER
PRODUCERS
MEDICAL
SYSTEMS ANALYST
ZOOLOGIST
TRAVEL AGENT
JOURNALIST
PILOT

What is communication?

What is Research?

What is communication Research?





Bachelor of Arts

@ COMMUNICATION RESEARCH



College of Mass Communication, University of the Philippines Diliman



What is CommRes?



A four-year bachelor of arts program which hones students in various fields such as **Media and Advertising, Corporate Communication, Culture and Society, and Development and Policy.**

The Department was consistently declared a **Center of Excellence in Communication** by CHED, most recently in December 2012.



Why should you choose CommRes?

Our alumni are among the best and the brightest researchers in communication and allied fields in the Philippines and abroad.

Our faculty are noted experts in the fields of evaluation research, communication planning, strategic communication, health communication, media research, survey and opinion polling, market research, field and project monitoring, and training research.



What is in store for you in CommRes?



Learn to conduct surveys, content analyses, focus group discussions, focus interviews, participant observation, secondary analyses, and other research methodologies.

Enjoy courses that combine classroom learning and **hands-on, fieldwork** experiences.

What awaits you after graduation?

MANAGEMENT

ADVERTISING

MEDIA

LAW

**KNOWLEDGE PROCESS
OUTSOURCING**

INDUSTRIES



**WHERE GRADUATES
FIND EMPLOYMENT**

MARKETING

GOVERNMENT

NON GOVERNMENT

ACADEME

**INTERNATIONAL AGENCY
DEVELOPMENT ORG**

Our graduates include some of the topnotch researchers in communication, media, and their related fields in the Philippines and abroad. Starting monthly salary upon graduation is very competitive and above industry standards.



Be limitless. Be CommRes.

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