What do you want to be when you grow up?







COMMUNICATION RESEARCH



College of Mass Communication, University of the Philippines Diliman

What is CommRes?



A four-year bachelor of arts program which hones students in various fields such as Media and Advertising, Corporate Communication, Culture and Society, and Development and Policy.

The Department was consistently declared a **Center of Excellence in Communication** by CHED, most recently in December 2012.



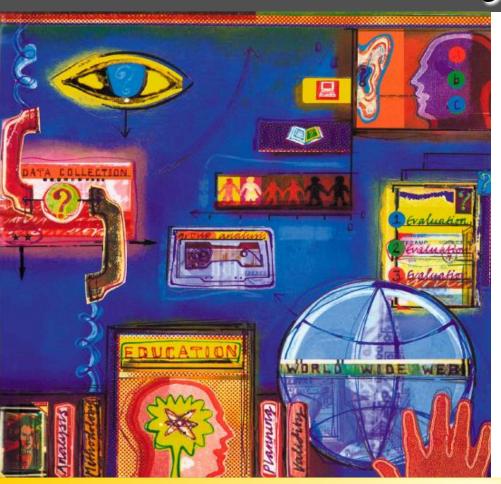
Why should you choose CommRes?

Our alumni are among the best and the brightest researchers in communication and allied fields in the Philippines and abroad.

Our faculty are noted experts in the fields of evaluation research, communication planning, strategic communication, health communication, media research, survey and opinion polling, market research, field and project monitoring, and training research.



What is in store for you in CommRes?



Learn to conduct surveys, content analyses, focus group discussions, focus interviews, participant observation, secondary analyses, and other research methodologies.

Enjoy courses that combine classroom learning and handson, fieldwork experiences.

What awaits you after graduation?

MANAGEMENT
ADVERTISING
MEDIA
LAW
KNOWLEDGE PROCESS

OUTSOURCING



MARKETING
GOVERNMENT
NON GOVERNMENT
ACADEME

INTERNATIONAL AGENCY DEVELOPMENT ORG

Our graduates include some of the topnotch researchers in communication, media, and their related fields in the Philippines and abroad. Starting monthly salary upon graduation is very competitive and above industry standards.



Be limitless. Be CommRes.

The Department of Communication Research

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